

48 PEAKS 3rd Annual

A CHARITY HIKE TO FIGHT ALZHEIMER'S



WE HATE ALZHEIMER'S AND LOVE HIKING, so we created 48 Peaks to support the Alzheimer's Association.

48 PEAKS IN 48 HOURS. Collectively, we hike all of New Hampshire's 4,000-footers in a single weekend (June 10-11). Each team takes one peak, raises money, and snaps a photo at the summit. It's our way of honoring all those who've been touched by this disease — spouses, parents, siblings, grandparents, and caregivers. It's the grand gesture this community deserves.

EVENT SNAPSHOT

2 YEARS | 68 TEAMS | 355 PARTICIPANTS | \$200,000 RAISED



MT. LAFAYETTE (#6)

WHAT WE NEED | event expenses

A stellar fundraiser needs solid promotion and an experience that rocks. With 300+ participants, t-shirts and welcome kits will run us ~\$5,000. We're also looking for sponsor dollars to advertise on Facebook and in the AMC Outdoors Magazine.



MT. LINCOLN (#7)

WHAT YOU'LL GET | sponsor benefits

Connect with our socially conscious, outdoorsy participants. Reach our 48 Peaks audience via t-shirt, website (48peaks.org), e-blasts, welcome kit, and advertising. Opportunity for co-branded product promotions at higher levels.



MT. OSCEOLA (#24)

SPONSORSHIP

Support 48 Peaks — become an official event sponsor today.

	t-shirt	website	email blasts	ads	special promotion
\$10,000	●	●	●	●	●
\$5,000	●	●	●	●	●
\$2,500	■	■	■		
\$1,000	□	□	□		
\$500		□	□		

Sponsorship Key

- presenting sponsor premium logo
- normal logo
- small logo
- listing

ALZHEIMER'S SNAPSHOT (in U.S.)

5 MILLION SUFFERING | 15 MILLION CAREGIVERS | \$236 BILLION IN ANNUAL CARE COSTS

Questions? Reach us at info@48peaks.org.